

# Incentives and Motivation for Web-Based Collaboration (Webcentives)

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**Abstract:** Social Web and Semantic Web applications are based on large-scale user participation. Open Source Software projects (OSS), gaming and other online communities are constituted by voluntary engagement of contributors, almost self-organized and self-managed. Also large-scale intranet applications of business companies and non-governmental organizations are increasingly relying on Social/Semantic Web technologies and community-building. The workshop focuses on motivation structures of users to participate in (online) communities and to contribute to collaborative content creation.